



## Dr. Wei Qi (Elaine) Perunovic

Born in Shanghai, Elaine lived in Buenos Aires, Argentina, before immigrating to Toronto. Experience with other cultures, keen interest in human behaviour, and undergraduate studies in Psychology led to PhD work (social psychology) at the University of Waterloo and, ultimately, relocation to Fredericton.

Her research focuses on the effects of culture on self-concept and emotional response. She and her graduate students at UNB's Dept. of Psychology are currently examining the psychological experience of East Asians in Atlantic Canada.

She has been nominated for a number of awards—UNB's Faculty of Arts Excellence in Teaching and Senate Teaching awards among them. She especially enjoys teaching children about language and culture. In 2010, Elaine was nominated by the Social Sciences and Humanities Research Council (SSHRC) for its Aurora Prize (which recognizes exciting, original research). She has made over 60 scholarly contributions in Psychology, including over 50 conference presentations on biculturalism, bilingualism, cultural identification, and self-concept. Her work, which has received both national and international attention, has been discussed on CBC Radio and featured in *Time Magazine*.

