



# Shahrzad Rafati

Shahrzad is the founder and CEO of Vancouver-based BroadbandTV Corp, a digital media and technology company operating the largest multi-platform network in the world.

Recognized by Fast Company as one of the 100 Most Creative People in Business, she's been credited with pioneering the technology and

the business model that helped reconcile large entertainment entities (e.g. Warner Bros., Sony, and the NBA) with fans uploading premium content to video sites such as YouTube without fair compensation.

Inspired by her mother, father, and older brother (all entrepreneurs), with whom she moved to Canada from Iran in 1994, Shahrzad obtained an MSc in Computer Science from UBC (2005).

Grateful for all the encouragement that she has received, she advises young people never to give up hope; what's more, she'll do all possible to help when and where she can.

